



# EU Data Act – Data Transparency Statement

For TANITA Consumer Connected Products and the My TANITA App

Last updated: 5 January 2026

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## 1. Scope of This Statement

This Data Transparency Statement applies to **TANITA consumer connected body composition devices** and the **My TANITA App** provided to consumers in the European Union.

The My TANITA App is a **related digital service** within the meaning of Regulation (EU) 2023/2854 (EU Data Act).

This statement does **not** apply to professional or medical devices.

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## 2. Categories of Data Generated

When using a TANITA consumer device together with the My TANITA App, the following categories of data may be generated:

### a) Device-generated data

- Measurement results (e.g. weight and body composition parameters)
- Date and time of measurements
- Device identifiers and connection status

### b) User-provided data

- Account information (e.g. name, email address)
- Profile details (e.g. age, height, gender)
- App settings selected by the user

### c) App-generated and derived data

- Historical measurement overviews and trends
- Calculated metrics and visual representations



- Usage data required for app functionality
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### 3. Access to Data

- **Consumers** can access their personal data directly within the My TANITA App.
  - **TANITA Europe BV** accesses data only insofar as necessary to:
    - Provide the core functionality of the app
    - Maintain and improve product performance
    - Provide customer support
    - Meet legal and security obligations
  - **TANITA does not grant third-party apps direct access** to user data.
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### 4. Purpose of Data Use

Data is processed for the following purposes:

- Displaying and storing measurement results
  - Synchronizing data between the device and the app
  - Generating reports for personal use
  - Technical maintenance and troubleshooting
  - Improving the reliability and quality of TANITA products and services
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### 5. Data Sharing and Third Parties

- TANITA does **not sell** personal data.
- TANITA does **not share data with third-party applications** on its own initiative.
- Data may be processed by contracted service providers (such as cloud hosting providers) acting solely on TANITA's instructions and under strict confidentiality and security obligations.



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## 6. User-Initiated Data Sharing

Consumers may **voluntarily choose** to share certain data with:

- Apple Health
- Google Health / Google Fit

This sharing:

- Is **disabled by default**
- Requires **explicit user activation** in the app settings
- Is controlled entirely by the user
- Is subject to the privacy policies of the respective third parties

TANITA does not control or monitor data processing by these platforms once sharing is enabled by the user.

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## 7. Data Access, Export, and Portability

Consumers can access and export their personal data via the My TANITA App:

- **CSV export** of measurement data
- **PDF reports** generated within the app

These options allow consumers to store, review, or share their data for personal use.

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## 8. Data Retention

- Personal data is stored only for as long as the consumer's account remains active or as required by applicable law.
- Consumers can delete their account, after which personal data will be deleted in accordance with applicable legal requirements.

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## 9. Use of Data for Competing Products



Data generated through TANITA consumer connected products and the My TANITA App is **not used to develop competing products or services.**

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## **10. Contact Information**

For questions regarding data access or this statement, consumers may contact:

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