



EU Data Act – Data Transparency Statement

For TANITA Consumer Connected Products and the My TANITA App

Last updated: 5 January 2026

1. Scope of This Statement

This Data Transparency Statement applies to **TANITA consumer connected body composition devices** and the **My TANITA App** provided to consumers in the European Union.

The My TANITA App is a **related digital service** within the meaning of Regulation (EU) 2023/2854 (EU Data Act).

This statement does **not** apply to professional or medical devices.

2. Categories of Data Generated

When using a TANITA consumer device together with the My TANITA App, the following categories of data may be generated:

a) Device-generated data

- Measurement results (e.g. weight and body composition parameters)
- Date and time of measurements
- Device identifiers and connection status

b) User-provided data

- Account information (e.g. name, email address)
- Profile details (e.g. age, height, gender)
- App settings selected by the user

c) App-generated and derived data

- Historical measurement overviews and trends
- Calculated metrics and visual representations



- Usage data required for app functionality

3. Access to Data

- **Consumers** can access their personal data directly within the My TANITA App.
- **TANITA Europe BV** accesses data only insofar as necessary to:
 - Provide the core functionality of the app
 - Maintain and improve product performance
 - Provide customer support
 - Meet legal and security obligations
- **TANITA does not grant third-party apps direct access** to user data.

4. Purpose of Data Use

Data is processed for the following purposes:

- Displaying and storing measurement results
- Synchronizing data between the device and the app
- Generating reports for personal use
- Technical maintenance and troubleshooting
- Improving the reliability and quality of TANITA products and services

5. Data Sharing and Third Parties

- TANITA does **not sell** personal data.
- TANITA does **not share data with third-party applications** on its own initiative.
- Data may be processed by contracted service providers (such as cloud hosting providers) acting solely on TANITA's instructions and under strict confidentiality and security obligations.



6. User-Initiated Data Sharing

Consumers may **voluntarily choose** to share certain data with:

- **Apple Health**
- **Google Health / Google Fit**

This sharing:

- **Is disabled by default**
- **Requires explicit user activation** in the app settings
- **Is controlled entirely by the user**
- **Is subject to the privacy policies** of the respective third parties

TANITA does not control or monitor data processing by these platforms once sharing is enabled by the user.

7. Data Access, Export, and Portability

Consumers can access and export their personal data via the My TANITA App:

- **CSV export** of measurement data
- **PDF reports** generated within the app

These options allow consumers to store, review, or share their data for personal use.

8. Data Retention

- Personal data is stored only for as long as the consumer's account remains active or as required by applicable law.
- Consumers can delete their account, after which personal data will be deleted in accordance with applicable legal requirements.

9. Use of Data for Competing Products



Data generated through TANITA consumer connected products and the My TANITA App is **not used to develop competing products or services.**

10. Contact Information

For questions regarding data access or this statement, consumers may contact:

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